

# SAGE – *The Takeaway*

## What is SAGE?

SAGE is a nonprofit organization that advances generational equity – the principle that each generation should improve the quality of life for the next. This is a powerful vision that we share with millions of people who want to leave their corner of the world better than they found it.

## What does SAGE do?

Our mission is to inspire people over fifty to *give forward* with their time, money and voice to enable younger and future generations to thrive. We motivate action and volunteerism through grassroots conversations and leadership development, so that older adults engage in and support causes and nonprofit programs that are vital to the needs of children, youth, and future generations.

We measure success by the number of people we inspire and support to *give forward* – to plant a tree of opportunity for the next generation. You can *give forward* through any cause that helps the future—volunteering time, donations, or advocating for policies with long-term benefits.

## Why focus on people over 50?

We partner with older adults because they are our nation’s stewards with comparatively more time, money and expertise to help coming generations. We believe it is our responsibility to create opportunity for the next generation by strengthening education, restoring the environment and providing for a secure economy.

What if I’m not 50? With any luck, you will be. We ask that you get involved and help us advance intergenerational partnerships. It’s never too early to live a legacy.

## What can I do?

Review our *Guide to Giving Forward* to identify who needs your help, what you can do, and where to start. Decide how you want to make a difference, and then plant your tree. Share your successes with us. Join SAGE!

## What if I’m stuck?

We’ve all been stuck. Whether you’re maxed out or think the problems are too great, there are ways to push through. Meet with us or attend our workshops where we share inspiration and help you find pathways to get involved.

**See the reverse side for tips on overcoming common barriers to *giving forward*.**

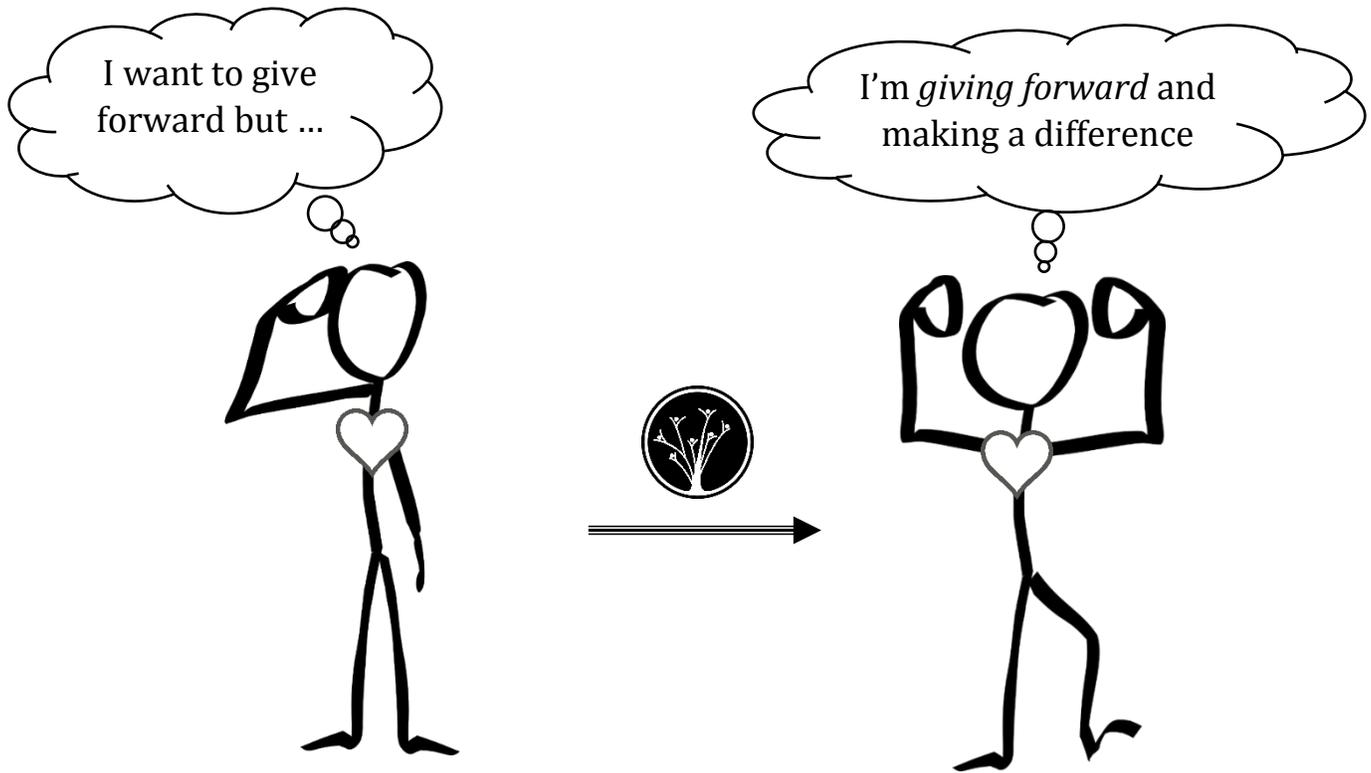


## PRIORITIES FOR YOUNGER AND FUTURE GENERATIONS

We encourage you to *give forward* through causes you care most about. That way, you’re more likely to follow through. Here’s what we’re concerned about:

- **Education:** We need greater investments in public education so that the future inherits a working democracy, equality of opportunity and the power to innovate and solve tough problems.
- **Environment:** We need to restore our environment and protect life so that the future inherits healthy, abundant and functioning ecosystems.
- **Economy:** We need to help younger generations get work and achieve prosperity so that they can care for their children, break the cycle of poverty and invest in education and our environment.

## SAGE – Inspiration for *Giving Forward*



Common barriers to giving forward ...	Ideas to push through and move to action ...
1. I'm maxed out	1. I'm taking a break and coming back strong
2. I don't want to get sucked in	2. I'm doing what really matters
3. The problems are big – I'm a drop in the bucket	3. I know the efforts of millions adds up
4. I don't know where to start	4. I'm starting small, getting my friends involved
5. Money controls politics, and I've got none	5. My voice is powerful when I combine forces
6. My giving bone is stretched too thin	6. I'm spending and investing in my values too
7. I'm doing my part, but I can't control others	7. I can inspire others by the way I live
8. I'm already giving or volunteering	8. Great! Let us tell your story and inspire others
9. I'm tired of volunteering	9. I'm volunteering with projects I enjoy
10. This looks like something to do when I retire	10. I'm focusing on urgent issues that can't wait

***The future needs all the advocates it can get.***